

ASID PUBLICATIONS ORDER FORM



- » **Interior Design Profession: Facts and Figures 2007**
This updated reports brings together information and data about all aspects of the interior design profession in the U.S. and Canada. This new edition includes data on interior design specification of products.
- » **How to Get Your Work Published**
This updated booklet lists publications that accept interior design work, along with submission guidelines and contact information for each publication.
- » **Consumer Use of Design Services**
This report contains highlights of a survey of U.S. homeowners regarding their remodeling projects and knowledge of interior design services, and includes tips on how designers can more effectively market their services.
- » **Hire a Professional: A Guide to Interior Design Services (Residential or Commercial Brochure)**
This brochure/mailer is an excellent way to promote your residential or commercial design business to potential clients.
- » **Know Your Client: Fundamentals for Effective Relationships**
Based on ASID-sponsored independent research of clients and interior designers in various design specialties, this report identifies the business and relationship behaviors that matter most to your clients and provides a set of consulting principles to guide designers.
- » **Designing Better Workplaces**
For more than 10 years, ASID has sponsored research on the ways in which interior design contributes to worker productivity, recruitment, retention and satisfaction. This new publication brings together for the first time the major findings of that research in a format that makes them easily applicable for the interior designer.
- » **The Future at Work: Preparing for the Workplace of Tomorrow**
No one can say for sure what the future will look like. But despite that uncertainty, there is plenty that interior designers can do to prepare themselves. This document summarizes the views and insights of experts from the popular ASID FutureWork forums. It outlines the main factors affecting the workplace and then describes their implications for workplace design.
- » **In the Open: How Design Can Protect Privacy**
This new research paper explains the ways designers are stepping in to help their clients ensure privacy in a variety of settings.
- » **Better Sound Solutions: Applying Occupant and Building Performance Measurement and Design to Improve Office Acoustics**
This new study takes a fresh look at issues related to office acoustics and strategies for creating effective design solutions.
- » **Sound Solutions: Increasing Office Productivity Through Integrated Acoustic Planning and Noise Reduction Strategies**
Newly revised and updated, this paper demonstrates how and why noise problems exist in the workplace and how integrated planning and implementation of interior design solutions can significantly reduce noise levels and increase worker productivity.
- » **Better Lighting and Daylighting Solutions: Improving Visual Quality in Office Environments**
Authors Steven Orfield, Jay L. Brand, Ph.D., and Pekka Hakkarainen, Ph.D., contend that for some time lighting quality has taken a back seat to energy consumption as the primary lighting issue in office environments. Beginning with how occupants perceive light and moving on to ways in which light interacts with the objects and surfaces in the office environment, they examine the basic components of good lighting and daylighting as they relate to improving visual quality for occupants and, ultimately, work performance.
- » **The Electronic Office for the Interior Designer: A Quick Guide to Business Technology**
The technologies, and resources they support, described in this book can greatly benefit the designer every day, helping him or her to be more efficient, professional and, ultimately, a better designer. In addition to providing tips and insights on how to use computers and software more effectively, author Joan Gaulden, FASID, also covers ways that designers can use digital cameras, scanners and even PDAs and camera phones to increase efficiency and better communicate with clients, vendors and other business associates.
- » **Building Codes for Beginners**
This introductory guide points to the why, what, where and when of building code information essential to interior design practice. Building codes are mastered through years of experience, the foundation of which begins by starting in the right place. This new guide by Kimberly Marks, ASID, IIDA, directs designers to the fundamental issues and information that will help form that foundation efficiently and concisely.
- » **Designing for the Elderly Population: The ADA and Its Implications for an Aging America**
As baby boomers age, many will, in fact, be disabled under the Americans with Disabilities Act. This publication examines the connection between the disabled and the elderly populations, the history and intent of the ADA, and the most common types of accommodations that designers should consider to meet the needs of the disabled elderly.
- » **Interior Design From Practice to Profession**
This publication traces the steps that interior design is taking to become a profession and compares them with architecture and interior decoration. It is a "must read" for anyone interested in interior design legislation, education and the public's perception of interior design practice.

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